



Contact Us!

Email us at hello@therideuw.org to start your custom order.

Have logo + order info ready

Our team will hand you off to the Borah team who will mock-up your jersey with your logo and help set up your team ordering page.

Logos should fit within a 4.5x4.5 inch square.

Payment + Shipping

Payment and shipping will be handled directly through Borah.

Show Us Your Gear!

Show off your custom gear on Ride day and tag us on social!

@TheRideUW
#TheRideUW



2021 custom jersey design & template.

The customizable locations are the two locations for your logo.



Our custom jersey store is now open!

To get your jerseys in time for The Ride on September 26, please see the below deadline dates.

You can design and order your jerseys any time before the deadline dates.

July 8
Art Design Needed

July 23
Design Approved

Aug. 12
All Quantities In & Confirmed

Sept. 14
Jerseys shipped from Borah

Sept. 15-17
Your jerseys arrive!