

THE RIDE: ASSET KIT

RIDE LOGO



RIDE ICON



RIDE TYPE



COLORS



PMS 7540
C:41, M:28, Y:22, K:70
R:64, G:71, B:79
#40474F



PMS 200 C
C:16, M:100, Y:87, K:6
R:195, G:0, B:47
#C3002F

FONTS

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%^&*()/?\

Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$\$%^&*()/?\

THE RIDE: *ASSET KIT*